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Having described the invention, what is claimed is:

CLAIM 1.

process for depositing a film onto a bare or unplated zinc or zinc alloy substrate, the process comprising:

depositing a film onto a portion of the substrate by physical vapor deposition, the film being a metal film, a ceramic film or a combination thereof,

wherein the metal film includes chromium, nickel, titanium, zirconium or a combination thereof, and wherein the ceramic film includes a nitride, a carbide, an oxide or a nitroxide of chromium, nickel, titanium, zirconium, or a combination thereof.

CLAIM 2.

The process of Claim 1 wherein the film is a metal film and the metal film includes chromium, nickel or a combination thereof.

CLAIM 3.

- The process of Claim 2 wherein the metal film is deposited at a maximum in-
- ternal reactor pressure of about 5x10⁻² torr using a DC voltage ranging from about 25
- 4 Volts to about 600 Volts and at deposition rates of about 200 Angstroms to more
- 5 than 1,000 Angstroms per minute to obtain film thicknesses ranging from about 1000
- 6 Angstroms to about 20,000 Angstroms.

CLAIM 4.

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- The process of Claim 2, wherein the metal film is deposited at a maximum
- internal reactor pressure of about 5x10⁻² Torr using a DC voltage ranging from about
- 4 40 Volts to about 200 Volts at deposition rates of about 400 Angstroms to more than
- 5 500 Angstroms per minute to obtain film thicknesses ranging from about 2,500 Ang-
- 6 stroms to about 9,000 Angstroms.

CLAIM 5.

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The process of Claim 1 wherein the film is a ceramic film and the ceramic film includes a nitride, a carbide, an oxide or a nitroxide of titanium or zirconium.

CLAIM 6.

- The process of Claim 5 wherein the ceramic film is deposited at a maximum
- internal reactor pressure of about 5x10⁻² torr using a DC voltage ranging from about
- 4 25 Volts to about 600 Volts and at deposition rates of about 200 Angstroms to more
- 5 than 1,000 Angstroms per minute to obtain film thicknesses ranging from about 1000
- 6 Angstroms to about 20,000 Angstroms.

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CLAIM 7.

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- The process of Claim 5, wherein the ceramic film is deposited at a maximum
- internal reactor pressure of about 5x10⁻² Torr using a DC voltage ranging from about
- 4 40 Volts to about 200 Volts at deposition rates of about 400 Angstroms to more than
- 5 500 Angstroms per minute to obtain film thicknesses ranging from about 2,500 Ang-
- 6 stroms to about 9,000 Angstrom.

1 **CLAIM 8.**

- The process of Claim 1 wherein the film is a ceramic film including a nitride, a
- 3 carbide, an oxide or a nitroxide of titanium.

1 **CLAIM 9**.

- The process of Claim 1 wherein the film is a ceramic film including a nitride, a
 - carbide, an oxide or a nitroxide of zirconium.

CLAIM 10.

- The process of Claim 1 wherein the film is a ceramic film including a nitride, a
- 3 carbide, an oxide or a nitroxide of both titanium and zirconium.

1 **CLAIM 11.**

- The process of Claim 1 wherein the film is a ceramic film including a nitride of
- 3 chromium, nickel, titanium or zirconium.

CLAIM 12

- The process of Claim 1 wherein the film is a ceramic film including a carbide
- 3 of chromium, nickel, titanium or zirconium.

1 **CLAIM 13.**

- The process of Claim 1 wherein the film is a ceramic film including a nitroxide
- 3 of chromium, nickel, titanium or zirconium.

CLAIM 14.

The process of Claim 1 wherein the film is a metal film including chromium.

1 **CLAIM 15.**

The process of Claim 1 wherein the film is a metal film including nickel.

CLAIM 16.

- The process of Claim 1 wherein the ceramic film has a thickness of from
- about 1,500 Angstroms to about 20,000 Angstroms.

CLA\M 17.

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2 A part comprising

a pare or unplated zinc or zinc alloy substrate; and

a film deposited directly onto a portion of the substrate by physical vapor deposition, the film being a metal film, a ceramic film or a combination thereof,

wherein the metal film includes chromium, nickel, titanium, zirconium or a combination thereof, and wherein the ceramic film includes a nitride, a carbide, an oxide or a nitroxide of chromium, nickel, titanium, zirconium or a combination thereof.

CLAIM 18.

The part of Claim 17 wherein the film is a metal film, and the metal film includes chromium, nickel of a combination thereof.

CLAIM 19.

The part of Claim 17 wherein the film is a ceramic film, and the ceramic film includes a nitride, a carbide, an oxide or a nitroxide of titanium or zirconium.

CLAIM 20.

The part of Claim 19 wherein the ceramic film includes a nitroxide that is a good electrical conductor.

1 CLAJM 21.

- The part of Claim 19 wherein the ceramic film includes a nitroxide that is a
- 3 poor electrical conductor.
- 1 CLAIM 22.
- The part of Claim 17 wherein the substrate is bare or unplated zinc.
- 1 CLAIM 23.
- The part of Claim 17 wherein the substrate is bare or unplated zinc alloy.
- 1 . CLAIM 24.
- The part of Claim 17 wherein the film is a ceramic film and the ceramic film
- includes a nitride of chromium, nickel, titanium or zirconium.
- 1 CLAIM 25.
- The part of Claim 17 wherein the film is a ceramic film and the ceramic film
- includes a carbide of chromium, nickel titanium or zirconium.
- 1 **CLAIM 26.**
- The part of Claim 17 wherein the film is a ceramic film and the ceramic film
- includes a nitroxide of chromium, nickel, titanium or zirconium.